

United Farm Workers - AFL-CIO

photo: El Malcriado • Fraley



1974

When the issue is representation, let the workers decide! Cesar Chavez

photo El Malcriado/Fraley

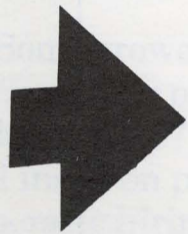


When the issue is representation, let the workers decide!

Cesar Chavez

Some growers have indicated that they're willing to lose up to 50% of their profits rather than sign with the United Farm Workers. Why? Because they know we'll enforce our contracts. We'll insist on pesticide control, grievance procedures, and a democratic hiring hall. Unions in other industries have won such basic human rights after long struggles. We'll win, too.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 <small>New Year's Day</small>	2	3	4	5
6	7	8	9	10	11	12
13	14	15 <small>Boycott of all California grapes declared 1969</small>	16	17	18	19
20	21	22	23	24	25	26 <small>Bakersfield pesticide hearings begin 1969</small>
27	28 <small>UFW office in Terra Bella, Ca. bombed 1972</small>	29	30	31		January 1974



A major tragedy developed in April 1973. A misled Teamster official signed back-door contracts with California growers whose farm workers had for three years been UFW members. Demands for free elections were refused. Hundreds of our UFW supporters joined us in peaceful picketing; yet within a few months two UFW strikers were killed, dozens injured and 4,000 arrested. Rather than expose our people to more brutality, Cesar Chavez recalled us from the picket lines.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12 <small>Lincoln's Birthday British dockworkers refuse to unload California grapes 1969</small>	13	14 <small>Cesar Chavez begins first fast for non violence 1968</small>	15	16
17	18 <small>Washington's Birthday</small>	19 <small>Feb. 29, 1972 Coca-Cola signs first union contract in Florida 1972</small>	20	21 <small>United Farm Workers Organizing Committee becomes UFW Chartered by AFL-CIO 1972</small>	22 <small>Farm workers cross erected at "40 Acres" 1967</small>	23
24	25	26	27 <small>Ash Wednesday</small>	28		February 1974

We have many friends.



Dorothy Day, Editor of the *Catholic Worker*, was on the United Farm Workers' picket line in August 1973. She and hundreds of other pickets were arrested because they defied as unconstitutional a court order prohibiting mass picketing.

George Meany and all of the AFL-CIO unions have backed us with money, manpower and experience. The UAW and the ILWU have also been extremely generous.

Our first march to Sacramento began with just 75 people. Now, with our friends, we can rally thousands to help us.



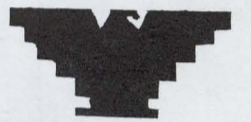
photo Bob Fitch - Black Star

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
March 1974					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
<small>End of Cesar Chavez' first fast 1968</small>				<small>Bobby Kennedy attends Senate hearings in Delano 1966</small>		
17	18	19	20	21	22	23
<small>Beginning of march from Delano to Sacramento. 75 people 1966</small>						
24	25	26	27	28	29	30
31						
<small>1970 First table grape contract signed (Freedman) 1970</small>						
<small>Farm Workers Death Benefit Started 1967</small>					<small>Farmworkers Co-op Founded 1967</small>	



photo Bob Fitch - Black Star

Coretta King supports our cause. The world is being torn apart by senseless and sterile brutality but she knows that we're committed to non-violence in the tradition of Rev. Martin Luther King, Jr. and Gandhi. We're convinced that we will win justice in the fields and vineyards, but not with violence.



Religious leaders of many faiths have helped us. When Rabbi Norman Hirsch came to Coachella to support us, he said "... love must take the shape of justice in the affairs of society."

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 <small>AWOC founded in Stockton, Ca. 1959</small>	2	3 <small>Di Giorgio contract signed 1967</small>	4	5	6 <small>Schenley boycott ends. First farm labor agreement signed 1966</small>
7 <small>Passover</small>	8	9	10 <small>Marchers from Delano arrive in Sacramento. 10,000 people at rally 1966</small>	11	12	13
14 <small>Easter</small>	15 <small>Coachella strike begins 1973</small>	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				April 1974



Bob Fitch - Black Star

“We used to own our slaves. Now we just rent them.” *California grower*

Farm workers in the United States are still virtual slaves.
The average life expectancy for farm workers is 49 years. ◀

▶ Death from tuberculosis and respiratory infections is 260% higher than the national rate.

Senate Subcommittee on Migratory Labor

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
					AWOC calls strike in Coachella 1965	
5	6	7	8	9	10	11
				Walter Reuther's death 1970	International Grape Boycott Day 1969	
12	13	14	15	16	17	18
In Arizona Cesar Chavez begins second fast 1972 Mothers Day		Demands of AWOC farm workers granted in Coachella 1965	Migrant ministry comes to Delano 1962			March from Coachella to Calexico 1969
19	20	21	22	23	24	25
						Schenley contract signed after five-month boycott 1966
26	27	28	29	30	31	May 1974
Memorial Day						



The overworked members of the Filipino community were the first to strike against unjust conditions in the California fields. When their group AWOC struck, the UFWOC joined them and now we have UFW.

Buy the produce with our black eagle, our union label, and you too will be a member of the United Farmworkers AFL-CIO. Unity is our strength!

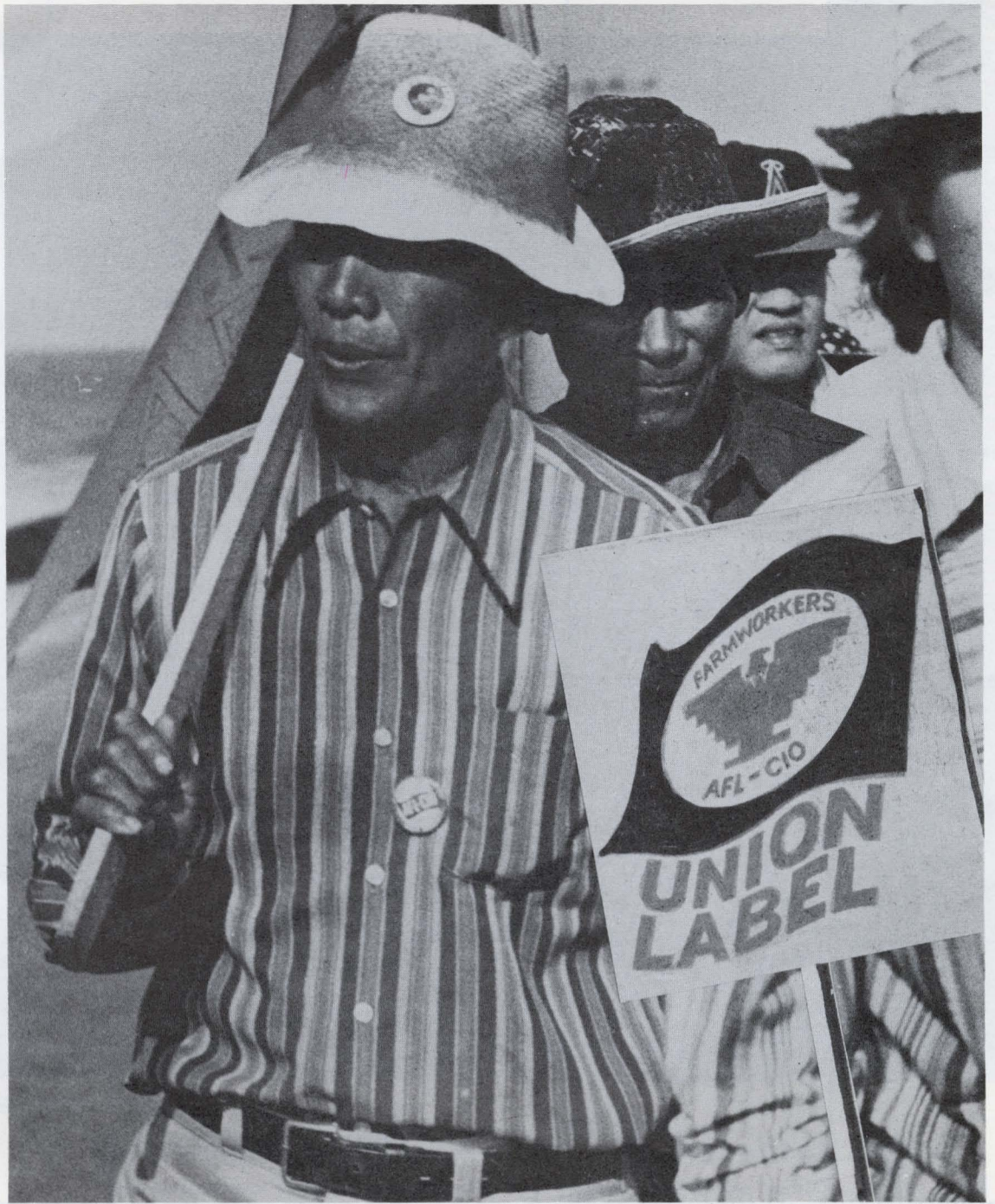
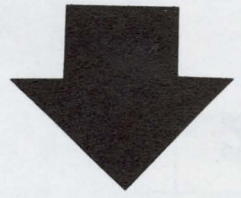


photo Gayanne Fietinghoff

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
June 1974						1
2	3	4 <small>Cesar Chavez ends fast in Arizona 1972</small>	5	6 <small>Defense Dept. confirms that during the previous two years it had greatly increased purchases of grapes for armed forces 1969</small>	7	8 <small>Linnell-Woodville rent strike 1965</small>
9	10	11	12	13	14	15
16 <small>Fathers Day</small>	17	18	19	20	21	22
23	24	25	26	27	28	29
30					<small>Martin Ranch strike 1965</small>	



photo /Gayanne Fietinghoff

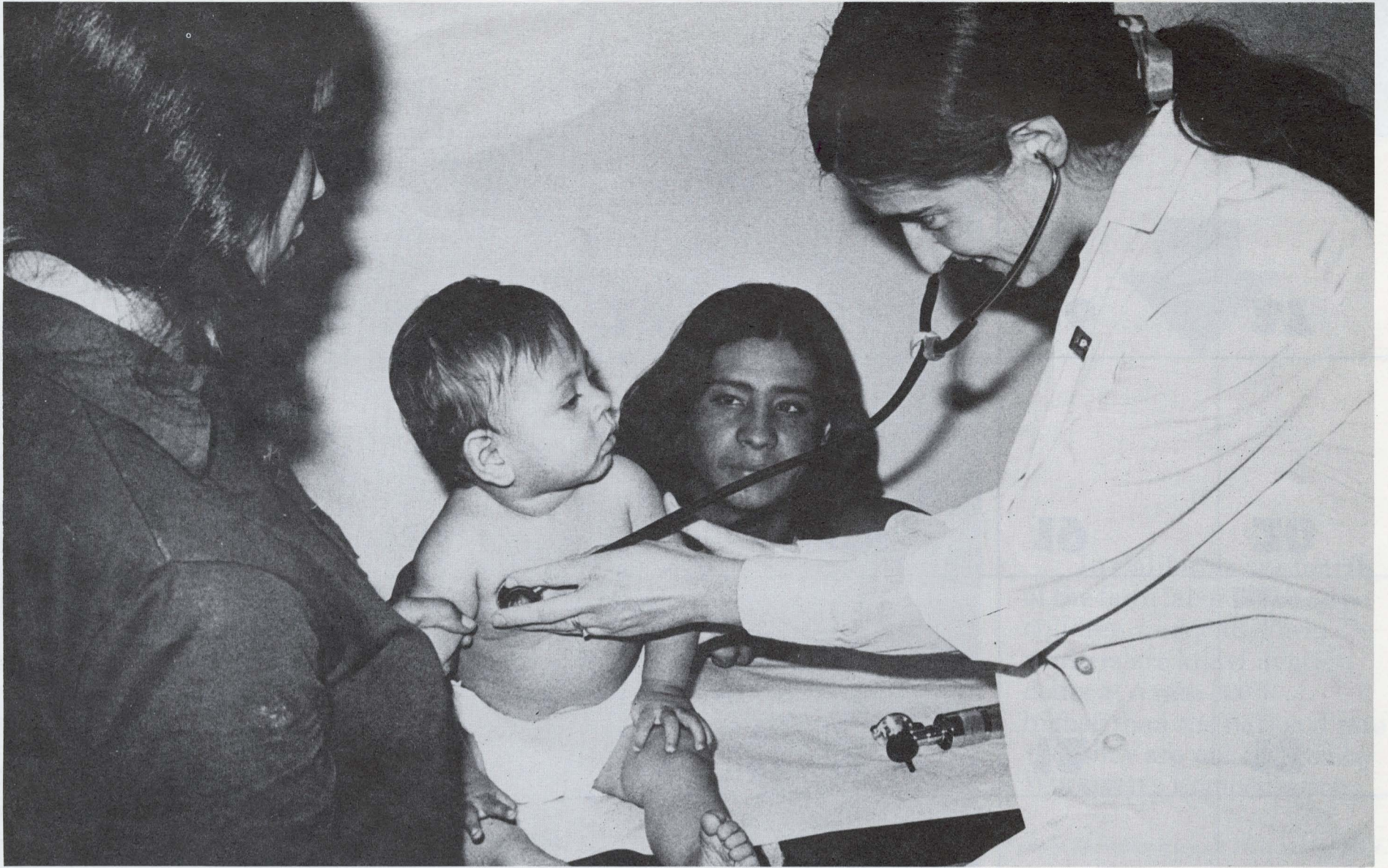


In California one fourth of the farm labor is done by children under 16. Farm workers are killed in accidents at a rate 300% higher than the national rate and they are not covered by Workmen's Compensation.

Senate Subcommittee on Migratory Labor

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
				Freedom Bell dedicated 1970		
7	8	9	10	11	12	13
						Table grape boycott begins 1967
14	15	16	17	18	19	20
				Nationwide boycott of all California grapes called 1968		
21	22	23	24	25	26	27
28	29	30	31			
						July 1974

Major table grape growers sign contracts at "40 Acres" 1970



Care and love . . .

photo El Malcriado/Maxwell

Our union has started clinics staffed by volunteer physicians. They provide health care for farmworkers and their children, who are among the most medically neglected people in the United States.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
August 1974				1 <small>Beginning of Robert F. Kennedy Farm Workers Medical Plan 1969</small>	2	3 <small>Strike declared at Giumarra Ranch 1967</small>
4	5	6	7	8 <small>UFWOC Hiring Hall opens 1966</small>	9	10
11	12	13 <small>Death of Nagi Daifullah Lamont, Ca. 1973</small>	14	15	16 <small>Death of Juan De La Cruz Arvin, Ca. 1973</small>	17
18	19	20	21	22	23 <small>AWOC and NFWA merge into United Farm Worker Organizing Committee. Receive Charter from AFL-CIO</small>	24 <small>Salinas Strike 1970</small>
25	26	27	28	29	30 <small>Di Giorgio elections: UFWOC 530 Teamsters 331 No Union 12 1966</small>	31



photo El Malcriado/Taro Yamasaki

What do we want?

To have healthy working conditions, to live in dignity and be paid fairly for our work, and to have control over our lives. We must have proper medical care, education, and time to enjoy life.

We do the work, the growers get rich. That's not right. They're going to have to share with us from now on.



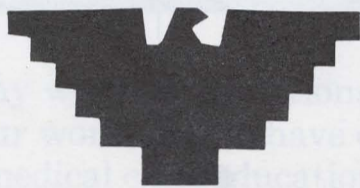
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 <small>Strike against Inter Harvest 1972</small>	2 <small>Labor Day</small>	3	4	5	6	7
8 <small>AWOC strike in Delano 1965</small>	9	10	11	12	13	14 <small>Inter Harvest signs contract including 1500 workers 1972</small>
15	16 <small>NFWA votes to support the AWOC strike 1965</small>	17 <small>Rosh Hashana</small>	18	19	20	21
22	23	24	25	26 <small>Yom Kippur</small>	27	28
29	30 <small>Formation of national Farmworkers Association, forerunner of UFW 1962</small>					September 1974




photo Bob Fitch - Black Star

“We’re rich in people
and not afraid to work.
We’ll have setbacks for a few
years but we’ll win in the
end. Our people will never
give up the love they have
for the Union.”

Cesar Chavez



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
		<small>Chavez and union leaders picket Food & Drug Admin. in Washington to protest pesticide hazards 1969</small>				
6	7	8	9	10	11	12
13	14	15	16	17	18	19
	<small>Columbus Day</small>					
20	21	22	23	24	25	26
						<small>Rodrigo Terronez Clinic founded in Delano 1966</small>
27	28	29	30	31		October 1974
	<small>Veterans Day</small>					

No place for racism! 



In California our members are about 90% of Mexican origin, while in Florida our members are mainly from the black community. Beside these large groups we have in our membership Puerto Ricans, Filipinos, Anglos, Portuguese, Arabs and other national minorities. There's no place for racism. We're united by our struggle, our goals, and our conviction that we all deserve to live in dignity. Racism is a weapon of the employer, an attempt to set one group of workers against another.



photo | Bob Fitch - Black Star

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
November 1974					1	2
3	4	5	6	7	8	9
				Proposition 22 defeated by California voters 1972		
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
			Freedom Bell rings in Delano 1970	Thanksgiving		



WE COUNT ON YOU!

photo Bob Fitch - Black Star

In the first strike the UFW called, it was the American grocery shopper who brought the growers to their senses. *YOU* buy the produce we pick. If you'll buy only the grapes with the black eagle on the box, our UFW union label, the growers will get the message.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4 <small>Cesar Chavez jailed 1970</small>	5	6	7
8	9	10 <small>El Malcriado founded by Cesar Chavez 1964</small>	11	12	13	14
15	16	17	18	19 <small>Schenley boycott begins 1965</small>	20	21
22	23 <small>Calif. Supreme Court orders Chavez freed from jail 1970</small>	24	25 <small>Christmas Day</small>	26	27	28
29	30	31				December 1974

Bob Fitch - Black Star



UFW education center

The future?

January begins a new year of work and hope. Time is on our side in the grower/farmworker struggle, so we plan in long range terms. We have many people working on our education center at UFW headquarters in California. Teachers, carpenters, librarians, tile setters, artists and landscape architects have volunteered their help. Farm worker crews also volunteer on weekends to do specific jobs.



We will face many problems, but we will continue to grow. Our union is here to stay.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	January 1975



UNITED FARM WORKERS, AFL-CIO

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Dear Friends:

Thanks for using our United Farm Worker Calendar this year. We hope you find it a frequent reminder of our struggle.

We've noted many anniversary dates throughout the year. These are the major steps - and sometimes the setbacks - which have accompanied our progress over these difficult years. 1973 has witnessed some of the greatest tests of our commitment but we look forward to 1974 with confidence.

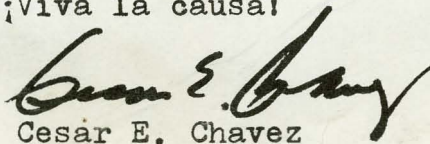
Your involvement is vital to us this year. We need your help in the marketplace where many merchants pretend to be uninvolved. They say that they employ no farmworkers and that their only responsibility is to their customers. We remind them that their corporations do not exist in a vacuum and that their responsibilities extend to their suppliers and to society at large. We tell them that if they market boycotted produce, they have already chosen to side with the growers who refuse to recognize the rights of their employees.

Please participate in our boycotts which are our powerful non-violent means of winning our rights. Tell the store managers and your friends that you don't purchase boycotted items.

If you would like to help in other ways or if you would like more information, please contact the nearest United Farm Workers office or write to me.

With your help 1974 will be a year of victory.

¡Viva la causa!



Cesar E. Chavez

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